



Each performance includes an interactive Awa Odori experience where the audience can join in the dance.

Experience Corner

# -watch and dance!

The "Daytime Awa Odori" features performances by the hall's exclusive troupe, *Awa no Kaze*. The "Nighttime Awa Odori" showcases performances by renowned troupes. You'll be captivated by the dynamic and elegant authentic Awa Odori performed right before your eyes.

## Awa Odori Performances

### Daytime Awa Odori

Performed by  
*Awa no Kaze*

Experience the evolution of Awa Odori, from its traditional roots to its modern styles.

- Performance Duration : 40 minutes (includes an experience corner)
- Seating Capacity : 250 seats
- Performance Schedule : Daily

Four performances per day  
(11:00, 14:00, 15:00, 16:00)

### Nighttime Awa Odori

Performed by  
Renowned Troupes

Different renowned troupes perform each night, showcasing their unique styles and captivating choreography.

- Performance Duration : 50 minutes (includes an experience corner)
- Seating Capacity : 250 seats
- Performance Schedule : Daily

One performances per day  
(20:00)

## Access

|          |                     |                      |                             |                              |                      |                      |                  |
|----------|---------------------|----------------------|-----------------------------|------------------------------|----------------------|----------------------|------------------|
| Plane    | from Tokyo          | by Plane             | Tokushima Awa Odori Airport | Limousine Bus                | JR Tokushima Station | Walking              | Awa Odori Kaikan |
|          | Approx. 2 hr 10 min | Approx. 1 hr 20 min  |                             | Approx. 40 min               |                      |                      |                  |
| JR Train | from Fukuoka        | by Plane             |                             |                              |                      |                      |                  |
|          | Approx. 1 hr 50 min | Approx. 1 hr         |                             |                              |                      |                      |                  |
| Bus      | from Takamatsu      | by JR                |                             |                              |                      |                      |                  |
|          | Approx. 1 hr 20 min | Approx. 1 hr 10 min  |                             |                              |                      |                      |                  |
| Car      | from Tokyo          | by highway bus       |                             |                              |                      |                      |                  |
|          | Approx. 9 hr 40 min | Approx. 9 hr 30 min  |                             |                              |                      |                      |                  |
|          | from Osaka          | by highway bus       |                             |                              |                      |                      |                  |
|          | Approx. 2 hr 55 min | Approx. 2 hr 45 min  |                             |                              |                      |                      |                  |
| Car      | from Osaka          | Hanshin Expressway   | Tarumi JCT                  | Kobe-Awaji-Naruto Expressway | Naruto JCT           | Tokushima Expressway | Toku-shima IC    |
|          | Approx. 2 hr 15 min |                      |                             |                              |                      |                      |                  |
| Car      | from Okayama        | Seto-Chuo Expressway | Sakaide JCT                 | Takamatsu Expressway         |                      |                      |                  |
|          | Approx. 2 hr 10 min |                      |                             |                              |                      |                      |                  |



### Closed Days

- Second Wednesday of February, June, September, and December (or the following day if it falls on a holiday)
- December 28 – January 1 (Excluding the Awagin Bizan Ropeway)

### Awa Odori Kaikan

2-20, Shinmachi-bashi, Tokushima City,  
Tokushima 770-0904, Japan

Telephone 088-611-1611  
FAX 088-611-1612  
Email tokushima@awaodori-kaikan.jp  
website https://awaodori-kaikan.jp

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阿波おどり会館

# Awa Odori Kaikan

WATCH / DANCE / DISCOVER



## 2F

## AWA ODORI HALL

# Enjoy Awa Odori all year round

Awa Odori Hall:  
Enjoy Awa Odori Anytime,  
Regardless of Season or Weather!





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## AWA ODORI MUSEUM

Last admission: 4:45 PM

In addition to exhibits showcasing the origins and history of Awa Odori, the "Experience Corner" offers interactive activities. You can try playing traditional Awa Odori instruments in a game-like format or see yourself projected on a life-sized screen, making it feel as if you are leading a grand dance performance. The VR experience lets you immerse yourself in the excitement of the Awa Odori festival with 360-degree footage using special goggles.



## Learn About the History and Culture of Awa Odori!

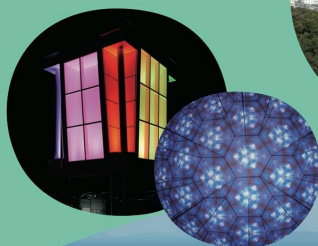
## AWAGIN BIZAN ROPEWAY – BASE STATION

Mt. Bizan, a symbol of Tokushima, is featured in the Manyoshu poetry anthology. As its name suggests, the mountain has a gentle, eyebrow-like shape. It takes about six minutes to reach the summit station, which stands at an elevation of 290 meters, from the base station. While listening to the onboard announcements, you can enjoy a panoramic view of Tokushima City from the window. On clear days, you may even see as far as Awaji Island and the Kii Peninsula.

### Opening Hours

April 1 – October 31: 9:00–21:00  
November 1 – March 31: 9:00–17:30

The "Mayugekyo" monument is an LED kaleidoscope at the observation deck, featuring approximately 4,100 LED lights, creating a mesmerizing visual display.



The Yoshino River, a first-class river flowing through Tokushima, is also known as "Shikoku Saburo" due to its breathtaking scenery that changes along its course.



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## Reach the Summit in About 6 Minutes

Enjoy a Panoramic View of Tokushima from Mt. Bizan!

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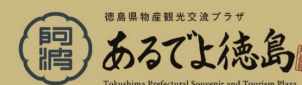
## Check Out Tourist Information and Souvenirs!



### INFORMATION DESK

You can purchase tickets for Awa Odori Hall, Awa Odori Museum, and Awagin Bizan Ropeway.

We also provide facility and event information.



## ARUDEYO TOKUSHIMA

"Arudeyo" means "We have it!" in Tokushima dialect. We offer a wide variety of local specialties, including traditional crafts and gourmet products.

- Business Hours : 9:00 – 20:00  
(9:00 – 18:00 on nights without Nighttime Awa Odori performances)
- Closed Days : December 28 – January 1,  
Second Wednesday of February, June, September, and December  
(or the following day if it falls on a holiday)
- Parking : 1 hour free with a purchase of 3,000 yen or more  
[Eligible Parking Lots] Awa Odori Hall Parking, Shinmachi Underground Parking  
Bizan Parking,

●Contact Information :  
Tokushima Prefecture Products Association  
TEL 088-622-8231 FAX 088-623-9779  
<https://tokushima-bussan.com/>



Arunet Tokushima  
Tokushima Prefecture Products Association Online Shop  
<https://arunet-awa.com/>

## Facility Floor Guide

|    |                                                                                                              |
|----|--------------------------------------------------------------------------------------------------------------|
| 5F | Awagin Bizan Ropeway Base Station (Boarding Area)<br>Moraes Gallery                                          |
| 4F | Activity Room<br>(Available for rental, Awa Odori practice, meetings, etc.)                                  |
| 3F | Awa Odori Museum<br>Hall Office                                                                              |
| 2F | Awa Odori Hall<br>(Awa Odori Performances [Day & Night Shows])<br>Gallery Corner (Exhibition Space)          |
| 1F | Reception & Information Desk<br>Arudeyo Tokushima<br>(Tokushima Prefecture Product & Tourism Exchange Plaza) |

## Admission & Ticket Information

|                                                                          | Awa Odori Museum | Daytime Awa Odori Exclusive Troupe Performance | Awagin Bizan Ropeway<br>Runs every 15 minutes (operates continuously during peak seasons) |          |          | Nighttime Awa Odori Renowned Troupe Performance |
|--------------------------------------------------------------------------|------------------|------------------------------------------------|-------------------------------------------------------------------------------------------|----------|----------|-------------------------------------------------|
| Opening Hours (Performance & Ropeway Operation)<br>Last admission: 16:45 | 9:00~17:00       | ①11:00~<br>②14:00~<br>③15:00~<br>④16:00~       | April – October : 9:00 – 21:00<br>November – March : 9:00 – 17:30                         |          |          | 20:00~20:50                                     |
| General Admission                                                        | 500yen           | 1,300yen                                       | 900yen                                                                                    | 1,500yen | —        | 1,600yen                                        |
| Special Deals! 3-Piece Set                                               | ●                | ●                                              | —                                                                                         | ●        | 2,640yen | —                                               |
| J.H.S. students                                                          | 300yen           | 700yen                                         | 900yen                                                                                    | 1,500yen | —        | 800yen                                          |
| Special Deals! 3-Piece Set                                               | ●                | ●                                              | —                                                                                         | ●        | 2,000yen | —                                               |
| E.S. students                                                            | 300yen           | 700yen                                         | 500yen                                                                                    | 800yen   | —        | 800yen                                          |
| Special Deals! 3-Piece Set                                               | ●                | ●                                              | —                                                                                         | ●        | 1,440yen | —                                               |

※ Each set ticket allows access to the facilities marked with ●  
※ Group discounts and welfare discounts are available. For more details, please contact Awa Odori Hall.